



FOR IMMEDIATE RELEASE

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PLEASE TOUCH MUSEUM CELEBRATES DÍA DEL NIÑO ON SATURDAY, MAY 7

PHILADELPHIA, PA - Please Touch Museum, the Children's Museum of Philadelphia, will celebrate Día del Niño on Saturday May 7. The all-day celebration of Latin American culture, will feature a performance by Latin American folkloric dancers and musicians, Raíces Culturales Latinoamericanas, as well as Latin American children's performer Louie Miranda, and a visit from Venezuelan soccer pro Angel Revillo!

Family entertainer Louie Miranda, the singer/songwriter and early childhood educator who is a favorite at Please Touch Museum, returns for concert performances at 11:00am, 1:00pm and 3:00 p.m. in Hamilton Hall. Louie's music is comprised of original and traditional songs with a Latin twist, and educational and interactive components.

At 2:00pm in Hamilton Hall visitors can participate in a performance with the dancers and musicians of Raíces Culturales Latinoamericanas! Raíces showcases art, music and dance representing many regions of Latin America, along with Spanish and African regions that have been influential in Latin American cultures.

Media partner Telemundo will present a real-working television studio where kids can go in front of the camera and do the weather either in Spanish or English, then watch their performance online at www.holaciudad.com. Puppets will also be spotted around Please Touch Museum, incorporating some Spanish words and phrases into their vernacular.

In celebration of Día del Niño, our Program Room will host visiting artists Ana Guissel and Cesar Viveros. Guissel and Viveros lived most of their lives in Mexico. After moving to the United States they pledged determination to preserve and share the culture of Ancient Mexico through their art. Kids will have the opportunity to talk and create with these special guests.

Media sponsors for Día del Niño are Telemundo, El Sol, and MEGA 1310 AM.

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Please Touch Museum® at Memorial Hall, Fairmount Park is dedicated to enriching the lives of children by providing learning opportunities through play. The museum is open Monday through Saturday from 9 a.m. until 5 p.m. and Sundays from 11 a.m.-5 p.m. Admission is \$15 for adults and children age one and over. Museum members and children under one are free. On-site parking is available. For more information, call 215-581-3181, or visit www.pleasetouchmuseum.org.