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9TH ANNUAL ABC GAMES RETURN TO PLEASE TOUCH MUSEUM JUNE 5-28

Your Passport to Fitness and Good Health presented by US Airways

PHILADELPHIA, PA – Please Touch Museum, the Children’s Museum of Philadelphia, continues its hit first year at Memorial Hall with the return of a longtime museum favorite: the 9th annual ABC Games, presented by US Airways. The month of learning through sporty play will fill the museum’s Rainforest gallery, located next to the Woodside Park Dentzel Carousel, for more than three weeks, June 5-28.

“I am so excited to bring the ABC Games to our new museum, which provides a much larger playing field for hours of fun,” said Nancy Kolb, President & CEO of Please Touch Museum. “Kids exercise naturally while playing and being active, and the activities we have planned for this year will give them lots of opportunity to move around and build a strong body and mind.”

Activities for the 9th Annual ABC Games presented by US Airways encourage an interest in sportsmanship, physical fitness and fun. New this year is a nature-inspired obstacle course that will weave its way through the Rainforest gallery, with a rock climbing wall and a variety of play opportunities that test strength, coordination, and fine and gross motor skills.

“We’re thrilled to partner with Please Touch Museum on the ABC Games, a wonderful annual tradition that helps kids learn that exercise makes your mind and heart happy,” said Julie Coleman, Director of Community Relations for US Airways. “By once again presenting the ABC Games, US Airways is hoping to foster a lifelong love of active, healthy play in children.”

Please Touch will host an opening ceremony on Friday, June 5 at 10 a.m. featuring an athlete parade through the museum, the singing of the new “ABC Games Anthem,” and the lighting of the “ABC Games Flame.”

About US Airways

US Airways is the fifth largest domestic airline employing more than 36,000 aviation professionals worldwide. US Airways, US Airways Shuttle and US Airways Express operate approximately 3,800 flights per day and serve more than 230 communities in the U.S., Canada, Europe, the Caribbean and Latin America. US Airways is a member of the Star Alliance network, which offers our customers 17,000 daily flights to 897 destinations in 160 countries worldwide.

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Please Touch Museum® at Memorial Hall, Fairmount Park is dedicated to enriching the lives of children by providing learning opportunities through play. The museum is open Monday through Saturday from 9 a.m. until 5 p.m. and Sundays from 11 a.m.–5 p.m. Admission is \$15 for adults and children age one and over. Museum members and children under one are free. On-site parking is available. For more information, call 215-581-3181, or visit www.pleasetouchmuseum.org.