

FOR IMMEDIATE RELEASE
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PLEASE TOUCH MUSEUM® CALLS FOR “GREAT FRIEND TO KIDS” NOMINATIONS

PHILADELPHIA, PA – Do you know a Great Friend to Kids? If so, Please Touch Museum invites you to submit a nomination for its 14th Annual Great Friend to Kids awards.

This inspiring event honors individuals and organizations with ties to the greater Philadelphia region that have made outstanding contributions to enriching the lives of children. Past award winners include the Philadelphia Eagles; Stan and Jan Berenstain, co-authors of the Berenstain Bears children’s books; The Mural Arts Program; Alex Scott, founder of Alex’s Lemonade Stand; and NBA All-Star Dikembe Mutombo, founder of the Dikembe Mutombo Foundation.

The nomination deadline is Monday, July 6, 2009.

The Great Friend to Kids Award was initiated in 1991 by the Association of Children’s Museums to honor individuals who have made outstanding contributions toward strengthening education for children. National winners include Fred Rogers and Marian Wright Edelman. Please Touch Museum began presenting its own award in 1996 to coincide with the museum’s 20th birthday.

For more information on Please Touch Museum’s Great Friend to Kids awards, please contact Laura Stanley at 215-581-3160 or lstanley@pleasetouchmuseum.org.

Recipients will be honored in fall 2009 at an award ceremony held at Memorial Hall. Sponsorship opportunities are available. Proceeds from the event will support Please Touch Museum’s education and community programs.

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Please Touch Museum® at Memorial Hall, Fairmount Park is dedicated to enriching the lives of children by providing learning opportunities through play. The museum is open Monday through Saturday from 9 a.m. until 5 p.m. and Sundays from 11 a.m.–5 p.m. Admission is \$15 for adults and children age one and over. Museum members and children under one are free. On-site parking is available. For more information, call 215-581-3181, or visit www.pleasetouchmuseum.org.