

FOR IMMEDIATE RELEASE

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CONTACT

Frank Luzi

Director of Media Relations

215.581.3171

fluzi@pleasetouchmuseum.org

PLEASE TOUCH MUSEUM'S CALENDAR OF EVENTS FOR JULY – SEPTEMBER

PHILADELPHIA, PA – With over 460,000 visitors since its October 2008 Grand Opening, Please Touch Museum kicks off its first summer season off with tons of family fun. During July and August, families can cool off inside the museum and explore all the *Trains, Planes & Automobiles* themed activities. Target First Wednesdays continue throughout the summer with \$2 admission from 5-7 p.m. on every first Wednesday of the month, offering families some extra playtime before bedtime. Through August 9, catch the new Playhouse production “Getting There” before “From the Sea to the Sky” returns to the stage August 13.

All events, unless otherwise indicated, are free with museum admission.

July and August 2009

Planes, Trains & Automobiles Months

Taking cues from the museum's *Roadside Attractions* exhibit, *Planes, Trains & Automobiles* months highlight the theme of transportation throughout the gallery floor—from the Playhouse show “Getting There” to activities in the Program Room and displays of special toy collections, like HESS trucks and 1:18 scale model cars.

Mondays – Fridays all summer long

Toddler Storytimes

Join us daily at 10 a.m. in *Fairytale Garden* for highly interactive and entertaining storytimes for our youngest visitors!

Music Shows

Join us daily at Noon and 2 PM in the theater for sing-alongs, musical storytelling and family-friendly concerts. Lots of interactive fun for the whole family!

Musical Playtimes

Join us for daily musical playtimes featuring dress up, instruments and more in a small interactive group setting. *(Times and locations vary daily.)*

June 13 through Saturday, August 9

Please Touch Playhouse premieres “Getting There”

“Getting There” is a light-hearted, prop, puppet and toy filled retelling of the story of how down through the ages, people all over the world have managed to get from one place to another; from the beginning of time when everyone walked, to the discovery of the wheel to today's fast cars, planes and trains. This is a history of transportation for the child who always wants to know if we're there yet.

The show is highly interactive and runs approximately 25 minutes. Showtimes are Mondays – Saturdays 11 a.m., 1 p.m. and 3 p.m.; Sundays 1 p.m. and 3 p.m. unless otherwise noted.

Wednesday, July 1

Target First Wednesdays

First Wednesdays allow visitors extra playtime before bedtime! Enjoy the museum's exhibits, programs and theater shows at an affordable price: Admission for guests over the age of 1 will be just \$2 from 5 – 7 p.m.

Saturday, July 4

Celebrate our nation's birthday at Please Touch

Join us for a 4th of July celebration at Memorial Hall! Visitors can join a Marching Band for a special holiday parade through the museum at 12, 2 and 4 p.m. In the Program Room, make a flag, decorate a star or design your own light-projector fireworks! And what's the Fourth of July without a barbeque? A play grill, play food and picnic blankets will be set up in the *City Park* for kids to host their own backyard barbeque!

Thursday, July 9

Celebrate author Todd Parr's Birthday

To celebrate beloved children's author Todd Parr's birthday, there will be special story time at 2 p.m. in the *City Park* gazebo. Featured books will include "Family Book," "This Is My Hair" and "The Feel Good Book."

Wednesday, July 22

Celebrate artist Alexander Calder's Birthday

To celebrate Calder's birthday, children will have the chance to make their own mobile from 9 a.m. to 4 p.m. in the Elaine Wideman-Vaughn Program Room.

AUGUST

Wednesday, August 5

Target First Wednesdays

First Wednesdays allow visitors extra playtime before bedtime! Enjoy the museum's exhibits, programs and theater shows at an affordable price: Admission for guests over the age of 1 will be just \$2 from 5 – 7 p.m.

Thursday, August 6

Celebrate artist Andy Warhol's Birthday

To honor Warhol's birthday, children will get to do a screen printing activity from 9 a.m. to 4 p.m. in the Elaine Wideman-Vaughn Program Room.

Saturday, August 8

4:30- 7:30 p.m.

9th Annual Kindergarten Mixer (Registration required)

All families who have a child going into kindergarten this fall are invited to celebrate their child's exciting journey at our Kindergarten Mixer on the grounds outside Memorial Hall. The FREE fun-filled afternoon will feature workshops, vendors, art & crafts, resources for parents, entertainment and more!

Tuesday, August 11

Celebrate author Joanna Cole's Birthday

Please Touch Museum will celebrate beloved children's author Joanna Cole's birthday with a special storytime at 2 p.m. in the *City Park* gazebo. Featured books will include selections from the "The Magical School Bus" series, "I'm a Big Brother and I'm a Big Sister" and "Miss Mary and Other Children's Street Rhymes."

Thursday, August 13 – Sunday, October 4

Please Touch Playhouse presents "From the Sea to the Sky"

This show is highly interactive and runs approximately 25 minutes. Showtimes are Monday-Saturday 11 a.m., 1 p.m. and 3 p.m.; Sundays 1 p.m. and 3 p.m. unless otherwise noted.

SEPTEMBER

Wednesday, September 2

Target First Wednesdays

First Wednesdays allow visitors extra playtime before bedtime! Enjoy the museum's exhibits, programs and theater shows at an affordable price: Admission for guests over the age of 1 will be just \$2 from 5 – 7 p.m.

Wednesday, September 2

Celebrate artist Romare Bearden's Birthday

To honor Bearden's birthday, children will get the chance to do a collage art activity from 9 a.m. to 4 p.m. in the Elaine Wideman-Vaughn Program Room.

Monday, September 7

Labor Day—Please Touch Museum is OPEN!

Tuesday, September 8

Celebrate author Jon Scieszka's Birthday

Please Touch Museum will be celebrating the birthday of this best-selling children's author and current National Ambassador for Young People's Literature with a special storytime at 2 p.m. in the City Park gazebo. There will be readings of his work, including "The True Story of the Three Little Pigs," "The Stinky Cheese Man," and "Seen Art."

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Please Touch Museum® at Memorial Hall, Fairmount Park is dedicated to enriching the lives of children by providing learning opportunities through play. The museum is open Monday through Saturday from 9 a.m. until 5 p.m. and Sundays from 11 a.m. – 5 p.m. Admission is \$15 for adults and children age one and over. Museum members and children under one are free. On-site parking is available. For more information, call 215-581-3181, or visit www.pleasetouchmuseum.org.