



FOR IMMEDIATE RELEASE

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NO INSTRUCTION MANUAL? NO PROBLEM! EXPECTANT PARENT BOOTCAMP TACKLES BIG QUESTIONS FOR NEW MOMS AND DADS

Philadelphia, PA –Please Touch Museum (PTM), the Children’s Museum of Philadelphia, is partnering with *Save-A-Tot* and *Family Wellness Solutions* to present Expectant Parents Bootcamp, a program to help answer some of the many questions and concerns on the minds of expectant moms and dads. Expectant Parents Bootcamp will take place on Saturday, June 11, 2011 from 10:00am - 1:00pm at Please Touch Museum at Memorial Hall, 4231 Avenue of the Republic, Philadelphia, PA.

“We are excited to present this program to future parents and address their concerns about pregnancy and what to expect when a newborn arrives,” said PTM President & CEO Laura Foster, “Starting a family is one of the most exciting times in a couple’s lives and we’re hoping this event helps make that transition as seamless and stress-free as possible.”

All discussions will be lead by Certified Childbirth Instructor Pamela S. Brawer, R.N., CCE and Licensed Clinical Social Worker and Parenting Coach, Donna Ellenbogen M.S. Ed, LCSW, plus special guest speakers. Discussion topics will include:

- Infant 101
- Ten Things Nobody Talks About Before Baby (But We Will!)
- Keeping Intimacy Alive: Communication Tools for Every New Parent
- To Pack or Not to Pack? What You Need to Have for Your Trip to the Hospital
- From Glass Top to Foam Trim: Preparing Your Home for a New Arrival

In addition to these in-depth discussions, the event will serve as an introduction to Please Touch Museum’s *Wellness Parent* series, which supports new parents in their roles as baby’s first teacher and first playmate. This exciting program also utilizes museum exhibits to help direct new parents in their children’s developmental journey.

Tickets are \$50 per person or \$90 per couple and include a continental breakfast buffet, gift bags, admission to the museum for the day, and chances at hundreds of dollars worth of door prizes. Tickets may be purchased online at www.pleasetouchmuseum.org/events/bootcamp/. For more information contact Jessica Quach at 215-581-3174 or jquach@pleasetouchmuseum.org.

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