



## FOR IMMEDIATE RELEASE

### CONTACTS:

Kory Aversa  
215-581-3171 / Mobile 215-880-4665  
[kaversa@pleasetouchmuseum.org](mailto:kaversa@pleasetouchmuseum.org)

Emily Polhamus  
215-581-3161  
[epolhamus@pleasetouchmuseum.org](mailto:epolhamus@pleasetouchmuseum.org)

## MAY THE 4<sup>th</sup> BE WITH YOU: PLEASE TOUCH MUSEUM BRINGS STAR WARS AND SPACE-THEMED ACTIVITIES TO A GALAXY NEAR YOU

*\* Please Touch Museum Highlights Extensive Toy Collection and 'Flight Fantasy' Gallery  
During Global Celebration of 'Unofficial Star Wars Day' \**

**Philadelphia, PA** – Please Touch Museum (PTM) will transport visitors to a galaxy far, far away during “May the 4<sup>th</sup> Be With You,” on Wednesday, May 4, 2011, from 9:00am to 7:00pm. Space-themed programs and Star Wars toy displays will help children learn through play, while celebrating “unofficial Star Wars Day.” Activities for “May the 4<sup>th</sup> Be With You” are included in the regular price of admission.

Since its premiere in 1977, Star Wars has played an important role in pop culture and childhood play. Movies, comic books, lunchboxes, activity books, toys and action figures provided children with important tools to expand their imaginations. Many of these items have remained popular over the last thirty years, and have since become collectables for children of all ages. Please Touch Museum will present a wide array of these vintage and contemporary Star Wars toys from the museum’s greater collection of over 20,000 toys and play objects.

In addition to the toy collections, PTM will host Jedi Knights, from PA Jedi, that will meet the little “citizens of the “empire.” At 12:30pm and 6:00pm, children will dance to music from the Star Wars movies, as well as other music from those eras, during the “Far Far Out Dance Party.” Princess Amidala will host story-time in the Story Castle at 12:30pm and 3:30pm. Between 5:00pm and 7:00pm, the 501<sup>st</sup> Garrison Carida will present Stormtroopers, Darth Vader, Darth Maul and Boba Fett for photographs with children. The villains will also lead the “Imperial March” End of Day Parade. The villains will also lead the “Imperial March” End of Day Parade.

On-going museum programming will include a trip to the outer reaches of the galaxy in the permanent space-themed gallery, “Flight Fantasy.” The Elaine-Wideman Vaughn Program Room, adjacent to “Flight Fantasy,” will also host star map painting, along with other activities.

Admission is \$15 for adults and children age one and over. Children under one are free. All activities for “May the 4<sup>th</sup> Be With You” are included in the general price of admission. As part of the “Target First Wednesday Program,” admission is only \$2.00 between 5:00pm and 7:00pm.

For more information, please call 215-581-3181, or visit [www.pleasetouchmuseum.org](http://www.pleasetouchmuseum.org).

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